

Informing Supporting Representing Leading

Informing the workforce: HIV Briefings

Ready Next Time?

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A national resource of expertise on drug issues

www.sdf.org.uk www.scottishdrugservices.com



Background

- Glasgow Outbreak
- •Fallen off the radar
- Statutory services and Pharmacies
- Poster
- Voluntary organisations



Objectives

IMT Communication/ Awareness Objectives:

- (1) Awareness of outbreak/ risk of HIV associated with injecting
- (2) Increasing understanding of HIV/ supporting testing

SDF Objectives:

- Increase awareness
- Support staff up to date information
- Increase confidence

What have we done?



Impact

HIV: What Workers
Need to Know

Digital resource

Google analytics: **481** people clicked onto page **396** were unique users

HIV staff briefings

22 briefingscompleted to date235 staff/ serviceusers/ volunteers

Homelessness, substance use, Criminal Justice and services for Women involved in Prostitution SDF news/ Twitter/ FaceBook



Impressions – **4812** Engagements – **104**



2.3k reach108 clicks12 direct shares

Observations

Training needed

Gaps in dissemination

Information does not filter through services

Appetite for innovative approaches

Need for flexible service provision

Considerations

Could happen anywhere

Dry blood spot testing should be rolled out

Staff knowledge is out of date & minimal

Sexual transmission

Injecting drug users are taking risks

Our HIV services struggle to respond