

SCOTTISH DRUGS FORUM'S ANNUAL



STOP THE DEATHS CONFERENCE

PRIORITISING PEOPLE - FROM POLITICS TO PRACTICE

**RADISSON BLU GLASGOW,
301 ARGYLE STREET, GLASGOW, G2 8DL**

**27TH AUGUST 2025
28TH AUGUST 2025**

Exhibition Stand Information Pack

EVENT OVERVIEW



**SECURE YOUR EXHIBITION STAND TODAY AND
CONNECT WITH KEY VOICES DRIVING CHANGE.**

Timed to mark International Overdose Awareness Day, the conference will bring together key stakeholders, including people with lived and living experience, policymakers, service providers, health and social care professionals to explore democratic policy development, service improvement, and harm reduction practices.

The programme will feature a mix of **panel discussions, keynote speakers, and networking opportunities**, with a focus on policy and practice in Scotland and internationally. A pre-conference lived and living experience event will shape discussions, ensuring that the voices of those directly impacted remain central to the conversation.

Visit our dedicated conference webpage for all the latest information about the programme and confirmed speakers.

Audience Profile:

Engage with a **diverse group of approximately 250 attendees per day**, including key decision-makers, service providers, policy makers, academics, and those with lived and living experience.

WHY PURCHASE AN EXHIBITION STAND?



Visibility: Showcase your organisation's commitment to addressing drug-related issues to a highly engaged and relevant audience.



Networking Opportunities: Connect directly with people with lived and living experience, families, professionals, policymakers, and community leaders who are shaping drug-related policies and services.



Brand Alignment: Position your organisation as a leader in supporting harm reduction, drug death prevention, and recovery initiatives.



Increased Reach: Gain exposure through conference materials, social media, and event communications.



Impact: Contribute to the collective effort to save lives and create meaningful change in addressing the drug-related deaths crisis.



WHAT'S INCLUDED?



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Cost for 2 days:

- Not for profit organisations – £700 (no VAT)
- For profit organisations - - £950 (no VAT)

Included in this cost:

- **Tickets** : 2 x tickets per day to the full conference programme, delegate pack, lunch and refreshments each day.
- **Stall Location**: Main reception area outside main conference room or inside main conference room. Both situated on 1st floor of venue.
- **Stall Dimensions**: 6ft x 3ft table
- **Inclusions**: Table, 2 chairs, table cloth, Wi-Fi access

Branding Opportunities

- Your organisation will also benefit from:
- Logo placement on conference materials
- Recognition in social media campaigns before, during, and after the event.
- Inclusion in the event programme guide with your organisation's details and key messages.

FOR ANY QUERIES OR SUPPORT, PLEASE CONTACT:

Julie Heslin McCartney,
Director of Operations
juliehm@sdf.org.uk

STAY CONNECTED:

Social Media:

- [Facebook](#)
- [Instagram](#)
- [YouTube](#)
- [Bluesky](#)
- [LinkedIn](#)

Websites:

- www.sdf.org.uk
- www.stopthedeaths.com

